WLD RANCH JOB DESCRIPTION



A Communications Coordinator at WLD Ranch is a committed Christian young adult who focuses on taking appropriate pictures and videos of summer camp programming for use in slide shows, social media posts, and future marketing.

A Communications Coordinator assists the Program Coordinator in providing supervision of counseling staff and campers and leading of program activities in a safe, caring environment.

QUALIFICATIONS:

A Communications Coordinator...

- 1. Has received Jesus Christ as Savior.
- 2. Is committed to being a servant of God and to developing godly character (Gal. 5:22-26).
- 3. Demonstrates Christian leadership and responsibility.
- 4. Has graduated from high school and is between ages 18 and 25.
- 5. Is in good health and is physically able to navigate outdoor terrain including steep hills and uneven surfaces without assistance.
- 6. Is willing to accept responsibility and follow directions and guidelines.

EXPECTATIONS:

A Communications Coordinator will . . .

- 1. Attend all **Staff Training** sessions.
- 2. Abide by WLD Ranch Staff Policies.
- 3. Carry out assigned daily and weekly duties.
- 4. Attend all meetings and fully participate in the camp program with campers.
- 5. Lead by example in following the staff policies and completing tasks with a good attitude and a servant's heart to the glory of God.
- 6. Develop his or her own personal walk with God throughout the summer (Gal. 5:22-23).
- 7. Cultivate the spiritual life of everyone around him or her through Christ-like attitudes, actions, and speech.
- 8. Strive to maintain unity within the Counseling Staff Department and within the WLD Ranch staff as a whole, working in peace with others.
- Conduct himself or herself in a way that contributes to the mental, social, and emotional well-being of everyone at WLD Ranch.
- 10. Conduct himself or herself in a way that contributes to the safety of every person at WLD Ranch.
- 11. Contribute to a positive environment within the bunkhouse.
- 12. Practice personal cleanliness/hygiene.
- 13. Be responsible to his or her supervisors according to the Chain of Command.

TYPICAL DUTIES:

A Communications Coordinator will . . .

- 1. Take photos and videos throughout each week of camp for the purpose of putting them together in the end-of-week slideshow.
- 2. Discuss and prepare social media posts throughout the week.
- 3. Learn how to put together and process slideshows.
- 4. Announce meals, and dismiss tables for mealtimes, announce freetime activities and make other miscellaneous announcements throughout the day.
- 5. Assist the Program Coordinator in preparing and leading camp games and activities weekly.
- 6. Assist the Program Coordinator in organizing skit night weekly, including planning skits, recruiting staff members to be in skits, and monitoring skits for appropriateness in a Christian camp setting.
- 7. Supervise assigned free-time activities each afternoon.
- 8. Assist counseling staff in maintaining discipline and managing conflicts among campers according to specific guidelines provided during staff training.
- 9. Build relationships with Counselors and Counselors-in-Training and assist them in any questions or problems which may arise, communicating consistently with Directors to keep them informed of situations occurring and resolutions reached.
- 10. Maintain discipline within the staff bunkhouse (if hired as Bunk Supervisor).