



December 6, 2024

Greetings from the WLD Ranch staff!

WLD Ranch exists to guide campers and guests to Jesus as the Truth in life through summer camp and other programs throughout the year. As I reflect on our purpose as a ministry, I'm reminded of a particular night last summer after the evening meeting when almost all the counseling staff engaged in deep conversations and prayer with campers. One counselor had a line of girls patiently waiting their turn to talk with her. Another staff member who was on counseling staff for the first time shared with me how exciting it was to be able to help a camper accept Jesus as her Savior, especially since this counseling staff member remembers doing the same thing herself a few years ago with her camp counselor. Another counselor had just received some sad news from home, but he was quick to seek out a camper after the meeting and it was awesome to see his heart to reach out to a camper even in his own grief. Another got to pray with three campers, one after the other, who each accepted Jesus as her Savior! Not every day at camp do we see this much fruitfulness, yet each day is another day for allowing Jesus to work through our words and our lives to transform lives for His glory.

Camp is powerful. It transforms the lives of campers and guests, and it transforms the lives of the staff and volunteers who serve. We are so grateful to the Lord that we get to be a part of this incredible ministry and we look forward to seeing what God will accomplish in the years ahead.

As we look toward the new year, we desire to see the impact of camp continue and thrive. For the ministry to thrive, we rely on God's provision through donors like you. Our financial needs as we come to the close of the year focus around two things. First, **ongoing ministry donations** help to sustain the ministry and provide the resources to carry on our mission. Program fees only cover a portion of our annual expenses, so general donations to sustain the ministry, which are not designated for specific projects, are vital to our financial wellbeing. Your gifts to sustain the ministry have a tremendous impact!

Second, **donations for specific projects** enable us to move forward with ministry improvements and developments. The specific need at this moment is the swimming pool renovation. We are grateful for all the donations that helped us receive the \$75,000 matching gift this fall! We will need additional donations to have enough funding for the work to be completed before summer 2025.

Your donations, whether big or small, frequent or occasional, are part of God's provision to supply the necessary resources for this ministry. Thank you for your support and encouragement! Will you partner with us through a year-end financial gift? Please use the response form on the back of this page.

With gratitude,

A handwritten signature in blue ink that reads "Joseph M. Preston".

Joseph Preston, Director of WLD Ranch

P.S. – Financial gifts are tax-deductible. To claim any gift for 2024, it must be postmarked by December 31, 2024.

ABOUT WLD RANCH

WLD Ranch was founded on 50 acres in 1963 to proclaim Jesus to Wayne Leonard Davis's neighborhood. Today, on approximately 98 acres, WLD Ranch continues to build on that foundation of pointing guests to Jesus, whether for the first time or for continued spiritual growth. We not only build into the lives of guests, but also into the lives of year-round and seasonal staff members. Developing a heart of service as a staff member is foundational to serving the Lord well, and we seek to develop each staff member into a faithful follower of Jesus who serves well and leads well. Many staff alumni claim the lessons they learned at WLD Ranch are the foundation for their own mindset of service, leadership, and work ethic in whatever endeavors they pursue in life.

We often use the concepts of *place*, *program*, *people*, and *purpose* to describe camp ministry. WLD Ranch is a place utilizing a variety of programs to welcome and serve people with a purpose of guiding everyone who comes here toward Jesus as the Truth in life. These four concepts keep us grounded in considering what is needed to carry out our mission. All four aspects must have our attention in order to thrive as a ministry. We care for our **place**, maintaining, sustaining, and developing the facility and grounds of WLD Ranch. The facility needs to be a safe, functional, and attractive place suitable for the people, programs, and purpose. We act intentionally based on our **purpose** as we consider what to include in our schedule and how to design our programs. We carefully consider how to improve our **programs** and the processes of implementing those programs, making thoughtful adjustments to increase effectiveness. We seek to have programs that are impactful and enjoyable for all. Finally, we focus on **people**, seeking to make a difference for Jesus in every life touched by this ministry, whether summer campers, retreat guests, horse lesson students, families attending community events, school students learning to work as a team, or the staff and volunteers that make this ministry possible.

CONTRIBUTIONS

If you would like to donate to the ministry of WLD Ranch, please complete this form and return it with your gift in the accompanying envelope. Thank you for partnering with us through your generous and cheerful giving.

Name _____

Please add my email address to your e-news list:

Address _____

My gift for ongoing ministry needs:

\$20 \$150 \$300 \$500 \$_____

My gift for the swimming pool project:

\$15 \$100 \$250 \$600 \$_____

Make checks payable to WLD Ranch. You may also give online by credit card. Follow the directions at www.wldranch.com/about/give-to-the-ranch/ or go to wldranch.campbraingiving.com/.